

**Australian Institute of Business Celebrates 4th Year of Tier One Global Recognition,
ranking 7th in Australia & 25th Globally in CEO Magazine's 2025 Online MBA
Rankings**

FOR IMMEDIATE RELEASE

Adelaide, Australia – Tuesday, 25 March 2025 – The Australian Institute of Business (AIB) has once again solidified its standing on the global stage, earning Tier One status in CEO Magazine's 2025 Global Online MBA Rankings for the fourth consecutive year. AIB's online MBA has been ranked 25th globally and 7th nationally, further affirming its reputation as one of the leading online MBA providers in Australia and the world.

With participation up 10% this year, the 2025 edition of CEO Magazine's Global MBA Rankings marks its largest ever rankings, featuring 309 MBA programs from 153 schools across 24 countries. The most significant growth was seen in the 10 new programs entering the online MBA rankings, demonstrating the rising demand for high-quality, flexible MBA education – a demand AIB has long anticipated, holding the position as Australia's largest online MBA provider since 2018*.

The rankings, which are determined through rigorous, fact-based evaluation criteria, weigh key factors such as faculty quality, accreditation, international diversity, and professional development—areas where AIB continues to excel.

Reflecting on the achievement, Professor Darius Pfitzner Academic Dean at AIB, shared:

"To be recognised for the fourth year running as a Tier One institution, while securing a Top 25 global and Top 10 national ranking, is a powerful validation of our mission. For 40 years, AIB has focused on transforming lives through accessible and practical business education. These results reaffirm our impact and inspire us to keep innovating for our students and alumni around the world.

We remain deeply grateful to our dedicated community of students, alumni, faculty, and industry partners. Your feedback and involvement ensure our programs remain relevant, contemporary, and impactful."

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About the Australian Institute of Business: *Australian Institute of Business is a global higher education institution and Australia's largest MBA provider. Delivered entirely online and designed to fit around the lives of busy working people, Australian Institute of Business' postgraduate business degrees are fully accredited in Australia, internationally recognised and industry-aligned. Australian Institute of Business has a history of 40 years of excellence, and a network of more than 20,000 students and graduates across 95 countries.*

*see 20 Biggest Online MBA Providers, MBA News (July 2024), based on Department of Education data for 2018 to 2022.

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