

FOR IMMEDIATE RELEASE

Australian Institute of Business Hosts First Official Overseas Graduation in Canada

Toronto, ON – July 15, 2024 - The Australian Institute of Business (AIB) marked a significant milestone with its first official overseas graduation ceremony, held at the Metro Toronto Convention Centre on July 12, 2024. This milestone marks a moment in AIB's history and underscores AIB's growing presence and influence in Canada, which began with its first Canadian student in 2014.

AIB, with a rich history spanning 40 years as a leading business school, now proudly has a thriving community of over 2,000 students and graduates representing every state and territory in Canada. The distribution of AIB's students and alumni across Canada includes 42% in Ontario, 30% in Alberta, 15% in British Columbia, 4% in Quebec, and 9% in other provinces. This diverse community reflects AIB's commitment to providing accessible, high-quality business education worldwide.

The graduation ceremony in Toronto saw 135 proud graduates cross the stage, cheered on by 465 guests. AIB's new Academic Dean, Darius Pfitzner, and CEO, Warren Hebard, flew in from Australia to attend the event, along with 13 dedicated staff members. Dr. Alicia Stanway, the Discipline Lead in Human Resources and Management and Industry Engagement Manager, served as the Master of Ceremonies.

Reflecting on the event, Darius Pfitzner shared:

'I was so impressed with the AIB Canada graduation and would go as far as stating that it was by far the best graduation I have ever attended. Most importantly, it was the people that truly made the event such a success and I so I must wholeheartedly thank the students, alumni, and staff, you all made the event an absolute success. I look forward to sharing future graduation events with such great people.'

The event highlighted the strength and growth of AIB's community in Canada, with graduates celebrating their academic achievements and the start of new chapters in their lives.

In addition to graduation, Brand & Communications Manager, Anneliese Searle spent time in Toronto, Vancouver and Calgary hosting networking events for the vibrant student and alumni community 'It was an absolute pleasure and privilege meeting more than 100 of our Canadian community across the country. Hearing their unique stories of success and perseverance and witnessing firsthand the impact of their AIB education has been truly rewarding and incredibly inspiring.'

PR Contact:

Anneliese Searle

Brand & Communications Manager | Australian Institute of Business | anneliese.searle@aib.edu.au

About the Australian Institute of Business: *Australian Institute of Business is a global higher education institution and Australia's largest MBA provider. Delivered entirely online and designed to fit around the lives of busy working people, Australian Institute of Business' postgraduate business degrees are fully accredited in Australia, internationally recognised and industry-aligned. Australian Institute of Business has a history of 40 years of excellence, and a network of more than 20,000 students and graduates across 95 countries.*

PR Contact:

Anneliese Searle

Brand & Communications Manager | Australian Institute of Business | anneliese.searle@aib.edu.au