



Research and Scholarly Activity 2016

Contents:

- 1 Refereed Journal Articles
- 2 Conference and Other Presentations
- 3 Book Chapters

1 Refereed Journal Articles

Akbari, M & Hopkins JL (2016), 'The Changing Business Landscape in Iran: Establishing Outsourcing Best Practices', Operations and Supply Chain Management: An International Journal, available at <http://www.journal.oscm-forum.org/journal/forthcoming/>

Wearing, S, McDonald, M & **Ankor, J** (2016) 'Journeys of creation: experiencing the unknown, the Other and authenticity as an epiphany of the self', Tourism Recreation Research, <http://www.tandfonline.com/loi/rtrr20>

Biswas, K, Boyle, B, Mitchell, R & Casimir, G (2016), 'A mediated model of the effects of human resource management policies and practices on the intention to promote women: An investigation of the theory of planned behaviour'. International Journal of Human Resource Management, [Online] Available at: <http://www.tandfonline.com/doi/full/10.1080/09585192.2015.1126332>

Bose, S, Podder, J & **Biswas, K** (2016), 'Philanthropic Giving, Firm Performance and Institutional shareholding: Evidence from an emerging economy'. British Accounting Review [Accepted on 3rd Nov, 2016]

Goel, K & McIver, R, (2016), 'India's Corporate Governance Reforms and Listed Corporations' Capital Structures', Delhi Business Review, vol 16, no 2.

Hassanli, N, Gross, M., & Brown, G (2016) 'The emergence of home-based accommodations in Iran: A study of self-organization', Tourism Management, DOI: 10.1016/j.tourman.2015.11.018

Kalendra, DR (2016) 'Using action research to develop a market orientation in an Australian government business enterprise', Action Learning and Action Research Journal, vol. 22, no. 1, pp. 69-96.

Kang, HY, Shen, J & Benson, J (2016) 'Not all Expatriates are the same: Non-traditional South Korean Expatriates in China'. International Journal of Human Resource Management

Qandhari, S, **Khan, M** & Rizvi, W (2016), 'The relationship between cash flow and capital expenditure in the sugar industry of Pakistan', The Journal of Developing Areas, vol 50, no. 6, pp.341-353.

Machaka, RK, Ganesh, L & Mapfumo, J (2016), 'Compliance with the Requirements of the Environmental Impact Assessment Guidelines in Zimbabwe: A Case Study' Journal of Sustainable Development. Vol. 9, No. 5; 2016. doi:10.5539/jsd.v9n5p121

Qandhari, SGA, **Malik, MSK** & Rizvi, W (2016), 'The relationship between cash flow and capital expenditure in the sugar industry of Pakistan', The Journal of Developing Areas, vol. 50, no. 6, pages 341-353

Malik, K & **Malik MSK** (2016), 'Islamic branding and marketing: An insight of consumer perception in Pakistan', The Journal of Developing Areas, vol. 50, no. 10, pp.353-362

Mohyuddin, SM & Pick, D (2016), 'Career habitus, capital, field and boundaries: Self-initiated expatriate migrant careers of south Asian professionals and managers in Australia', *The Journal of Developing Areas*, vol 50, no. 5, pp. 517-524

Narendranathan, M & **Narendran, R** (2016), 'The Human Development Index predicts female entrepreneurship rates', *International Journal of Entrepreneurial Behavior and Research*, vol. 22, No. 5.

Rajaguru, R, (2016) 'Role of Value for Money and Service Quality on Behavioural Intention: A Study of Full Service and Low Cost Airlines'. *Journal of Air Transport Management*, Volume 53, June 2016, Pages 114–122

Rajesh, JI (2016), 'The level of Job stress and burnout across employees of six sectors in Indian Organizations', *Journal of Organization and Human Behaviour*, Vol. 5 Issue 2.

Rajesh, JI & Suganthi, L (2016) 'The mediating role of interpersonal communication satisfaction between transformational leadership and followers' trust', *International Journal of Business Excellence*: DOI: 10.1504/IJBEX.2016.076773

Rasul, T (2016). 'Relationship Marketing: Key Components, Impact, Application, Future Directions and a Delphi Study'. *Asia Pacific Journal of Advanced Business and Social Studies* (ISSN 22056033), Vol. 2, Iss. 1, pp. 62-69 <http://apiar.org.au/?journal-paper=relationship-marketing-key-components-impact-applications-future-directions-an-a-delphi-study>

Salimzadeh, P (2016) 'A Study of the Factors Affecting Sustainability in Regional SMEs'. *World Journal of Management* needs DOI/has been entered on log

Taher, A and **Shafei, I**, (2016) "Research based insights on catalogue marketing and its implications: The Case of Safeer Catalogue", *World Journal of Management*, 7 (1), pp 1-16

Shafei, I and Tabaa, H (2016) "Factors affecting customer loyalty for mobile telecommunications", *Euromed Journal of Business*, Vol. 11 Iss: 3, pp 347 – 361

Tarabashkina, L, Quester, P & Crouch R, (2016) 'Exploring the moderating effect of children's nutritional knowledge on the relationship between product evaluations and food choice', *Social Science and Medicine*

Tarabashkina, L, Quester, P & Crouch R, (2016), 'Food advertising, children's food choices and obesity – interplay of cognitive defences and product evaluation: an experimental study', *International Journal of Obesity*: DOI: 10.1038/ijo.2015.234

Weiler, B, Moyle, BD, Wolf, ID, de Brie, K & **Torland, M** (2016), 'Assessing the Efficacy of Communication Interventions for Shifting Public Perceptions of Park Benefits', *Journal of Travel Research*, Manuscript ID JTR-15-10-14.R1

Christ, K, Burritt, R & **Varsei, M** (2016), 'Towards Environmental Management Accounting for Trade-Offs'. *Sustainability Accounting, Management and Policy Journal*

Zolin, R. and Newaz, M.N. (2016) Is Economic Development More Than The Sum Of Individual Successes?The Effect Of Female Participation In The Economy On GDP. Management Development. Vol 30 No 4 October-December 2016 ISSN 0378-7532

2 Conference and Other Presentations

Ashwell, J 2016, International Tourists Associations with Australian Aboriginal Tourism, International Academic Conference on Business and Management, 28-30 June 2016, Bali, Indonesia

Biswas, K and Patel, P 2016, An Examination of the Mediated Model of Theory of Planned Behaviour to Understand Gender Equity Initiatives of HR Managers in Bangladesh”, Paper Submitted to the Proceedings of the 30th ANZAM Conference, Brisbane, 6-9 December 2016.

Chandrasekara, K and Harrison, R 2016, Towards A Critical Practice of Business Models, Strategy & Innovation, 11th Australian Centre for Entrepreneurship Research Exchange (ACERE), 2-5 Feb 2016, Gold Coast, Queensland, Australia.

Goel, K & Mclver, R 2016, India’s corporate governance reforms and listed corporations’ capital structure, XVII Annual International Seminar at India Habitat centre, New Delhi, India January 2016

Hassanli, N 2016, Local hosted accommodation community of practice: challenges and issues, CAUTHE, Sydney February 2016.

Machaka, R K 2016 'The Method, Rights And Resources (MRR) Model To EIA System Evaluation: Sustainability Indicators'. International Conference on Transforming Emerging Economies through Sustainability and Innovations in Business, Bangalor, India, 8-9 November 2016

Narendran, R , Almeida, S, Hardie, G, Chowdhury, A, Coombes, R, Quintana-Smark, E, Stevenson, B, Wang, H & Zaher, N 2016, A Collaborative Approach to Student Learning: A Case Study of a First Year Undergraduate Subjects, 23rd International Conference on Learning, Vancouver, Canada 13-15th July 2016.

Nizam, N, Smith, & Daniel, J 2016, Knowledge Synergy: A Case of Research in Universities, Athens 5th International Conference on Business, Economics, Social Science & Humanities, Greece December 2016.

Patel, P., Boyle, B., & Bray, M. (2016). Global Staffing and Control in Emerging Multinational Corporations and their Developed Country Subsidiaries: The Case of Indian MNCs in Australia, *Proceedings of the Australia and New Zealand International Business Academy (ANZIBA) Conference – “Contextualizing Theory in IB”, Sydney, Australia, 17-19 February 2016*

Patel, P., Bhanugopan, R., & D’Netto, B. (2016). Cultural Value Orientations and Staffing Practices of Indian Employees in Australia: A Review and Research Agenda, *Proceedings of the 30th Annual Conference of the British Academy of Management (BAM) – “Thriving in Turbulent Times”, Newcastle, UK, 6-8 September. ISBN: 978-0-9549608-9-6*

Patel, P. (2016). Cultural Value Orientations and Employee Preference for HRM Practices in Northern European Countries: A Research Agenda on the Swedish Perspective, *Proceedings of*

The 19th Annual Irish Academy of Management Conference, Dublin, Ireland (IAM), 31 August-2 September. <http://programme.exordo.com/iam2016/>

Patel, P., Bhanugopan, R., & Bathula, H. (2016). Location and Firm-Specific Influences over the Adaptation of HRM Practices in Multinational Enterprises from Emerging Economies: Evidence from Indian MNE with Subsidiaries in Australia. *Proceedings of the 30th Australia and New Zealand Academy of Management (ANZAM) Conference – “Under New Management: Innovating for Sustainable and Just Futures”*, Brisbane, Australia, 6-9 December 2016

Biswas, K., & **Patel, P.** (2016). Does the Religiosity of Managers Influence their Attitudes Towards Women As Managers? – An Examination of a Mediated Model in Bangladesh. *Proceedings of the 30th Australia and New Zealand Academy of Management (ANZAM) Conference – “Under New Management: Innovating for Sustainable and Just Futures”*, Brisbane, Australia, 6-9 December 2016

Biswas, K., & **Patel, P.** (2016). An Examination of the Mediated Model of Theory of Planned Behaviour to Understand Gender Equity Initiatives of HR Managers in Bangladesh. *Proceedings of the 30th Australia and New Zealand Academy of Management (ANZAM) Conference – “Under New Management: Innovating for Sustainable and Just Futures”*, Brisbane, Australia, 6-9 December 2016

Rasul, T 2016, 'Social Media's Growing Influence on relationship Marketing and Corporate Culture', International Conference for Bankers and Academics July 2016, Dhaka, Bangladesh (publication only) 20th- 21st July, Dhaka, Bangladesh

Rasul, T 2016 'Relationship Marketing and the Marketing Productivity Paradigm', International Conference for Bankers and Academics July 2016, Dhaka, Bangladesh (publication only) 20th- 21st July, Dhaka, Bangladesh

Rasul, T 2016 'Relationship marketing: Key components, impacts, applications and future directions, First Asia Pacific Conference on Contemporary Research (APCCR-2015), Kuala Lumpur, Malaysia 3rd and 4th of October, 2015

Rathnappulige, S 2016, Renew Refine Reuse: Knowledge Sustainability for Sustainable Organisations, 30th Australia New Zealand Academy of Management (ANZAM) Conference, 6 -9 December, Brisbane, Australia

Reed, G 2016, Examining the Applicability of the Parabolic Scramble Framework to Entrepreneurial Firms: An Exploratory Case Study, ICEIM 2016: International Conference on Entrepreneurship, Commercialisation, and Innovation Management, , Rome, Italy, September 15-16 2016

Shafei, I & Kalendra, D 2016, 'Developing academics to supervise masters using AR and AL', Learning for Change and Innovation World Congress, Adelaide, SA, 7-9 November 2016

Shafei, I 'The relationship between patient reported outcomes, satisfaction and loyalty in female patients' ACHSM 2016 Asia-Pacific Congress, Brisbane, Australia, October 2016

Woo, KY, Lee, SK & **Shum, P** 2016, 'Rank tests for nonlinear cointegration in the Australian beverage markets', International Symposium on Business and Management, Tokyo, 6-8 December 2016

Torland, M 2016, Managing Emotions at Work: Adventure Tour Leaders' Application of Emotional Labor, Proceedings of the 4th Annual International Conference on Tourism and Hospitality Research (THoR), 12-13 December 2016, Singapore.

Christ, K, Burritt, R & **Varsei, M** 2016, 'Corporate cooperation for sustainability in the wine industry: a case in point', International Conference of Accounting and Reporting in Sustainable Development, Brno, Czech Republic, 20 April 2016

Varsei, M, 2016 'Sustainable Supply Chain Management: A Literature Review', Australia-Middle East Conference on Business and Social Sciences (AMECBSS) 2016, Dubai, 17-18 April 2016

Varsei, M 2016 'Reconfiguring Supply Chain to Improve Global Operations Strategy: A Case Study, 14th ANZAM Operations, Supply Chain and Services Management Symposium, SYDNEY, 13 JUNE – 15 JUNE 2016

Verma, P 2016 'Industry/education collaborations to enhance graduate employability in India' EDI Conference 2016, Nicosia, Cyprus, 22-24 June 2016

Verma, P 2016 'Graduate Work-Readiness Challenges in the Asia-pacific: The Role of HRM in a multiple stakeholder strategy'. 14th International Conference on Human Resource Management to be held June 21 - 23, 2016 in Victoria, British Columbia, Canada.

Winchester, D & Goel, K 2016 'Education online: Impact of ICT tools on teaching of distance learning MBA Finance courses'. HERGA Conference 2016, Adelaide, South Australia, 22 September 2016

3 Book Chapters

De Vos, S., Crouch, R. & Ilicic, J. 2016. Emotional advertising to attenuate compulsive consumption: Qualitative insights from gamblers. Making a Difference Through Marketing: A Quest for Diverse Perspectives. Springer.

De Vos, S., Veale, R., Quester, P. & Ilicic, J. 2016. Investigating Consumer Message Processing of Fear and Challenge Based Advertising: A Conceptual Framework. Looking Forward, Looking Back: Drawing on the Past to Shape the Future of Marketing. Springer.

Tarabashkina, L & Crouch R 2016, Contemporary young consumers and food consumption – implications for social marketing research, in Plewa C & Conduit J (eds). Making a difference through marketing: A quest for diverse perspectives. Springer.

Verma, P., Nankervis, A., & Salleh, N 2016, An exploratory study of HRM roles and competencies in Vietnam, India and Malaysia in (2016) Human Resource management and Organisational Effectiveness: Perspectives from the Asia Pacific, Elsevier.

Nankervis, A, **Verma, P** & Montague A 2016, 'Scarcity in plenty': Skills shortages and HRM competencies in Vietnam in (2016) Asia Pacific trends, challenges and prospects for the future, Routledge.