



CREATE YOUR OWN AIB GROUP

You may be studying your degree online, but you're certainly not alone. AIB's global network includes more than 16,000 students, alumni, academics and industry experts from over 90 countries.

There are a number of AIB study and networking groups listed on our [website](#). However, if you'd like to create your own AIB group, we encourage you to do so.

Follow the steps to create your own group and let AIB know you've created a group by sending an email to socialmedia@aib.edu.au.

TOP CHANNELS FOR STUDY GROUPS



FACEBOOK

Facebook is the most collaborative social channel for group interaction as members receive notifications of activity.

To create a group:

1. Click ▼ in the top right of Facebook and select Create Group.
2. Name your group beginning with *AIB*, add group members and then choose the [privacy setting](#) for your group. A closed group is advised.
3. Click Create.
4. Personalise your group by adding a description and cover photo. Contact AIB via socialmedia@aib.edu.au if you'd like to request a cover photo be provided for your group.
5. Invite more members and share the group URL to grow your group.
6. Notify AIB of your new group by emailing socialmedia@aib.edu.au.

LINKEDIN

LinkedIn is great if you'd like to build your personal brand and network while you study.

To create a group:

1. Visit the [Create a new LinkedIn group](#) page.
2. Name your group beginning with *AIB*, upload a group logo, add a description and group rules, and choose the privacy setting for your group. A Standard Group is advised.
3. Click Save Changes.
4. Invite more members and share the group URL to grow your group.
5. Notify AIB of your new group by emailing socialmedia@aib.edu.au.

SKYPE

Skype is great for instant messaging, and its Groups feature allows anyone to join via the unique conversation link.

To create a group:

1. Open your Skype desktop application or learn how to download Skype [here](#).
2. From the Contacts dropdown menu, choose Create New Group or Ctrl+N.
3. Name your group beginning with *AIB* and add a picture.
4. Share the unique group link with those you wish to invite.
5. Notify AIB of your new group by emailing socialmedia@aib.edu.au.

ZOOM

Zoom is an online video conferencing, webinar and group messaging platform that AIB students can access for free throughout their studies via single sign-on.

Learn how to get started on PC and Mac [here](#).

Visit [Zoom's Help Centre](#) for video introductions and how-to's.